

Marin E-Newsletter

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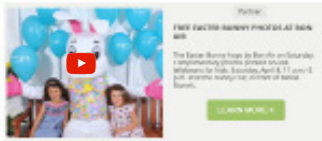
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Be part of the “what’s happening” buzz with our popular weekly e-newsletter delivered Wednesdays. The Marin e-newsletter contains vibrant community resources, with tips, trends, articles and more. The e-newsletter is emailed to our opt-in subscribers once a week with content relevant to our local audience.

Digital Audience

E-newsletter Opt-ins 31,000

1 E-Newsletter Leaderboard (top position)

Image 728 w x 90 h, 72 dpi
File Type JPG or PNG
URL URL links (one)

2 Partner Spotlight

Image 300 w x 250 h, 72 dpi
File Type JPG or PNG
Headline & Copy 3-5 words Headline / Up to 30 words
URL URL links (one)

3 E-Newsletter Banner Ad (3 positions available)

Image 600 w x 250 h, 72 dpi
File Type JPG or PNG
URL URL links (one)

4 Video

URL Video URL Link
URL Source YouTube or Vimeo
Headline 3-8 words

5 Partner Promotion

Image 300 w x 250 h, 72 dpi
File Type JPG or PNG
Headline & Copy 3-5 words Headline / Up to 30 words
URL URL links (one)

6 Sponsored Feature Image

Image 300 w x 300 h, 72 dpi

Creative Deadline

One week prior to delivery date.

Note: No Flash or animation is available on e-newsletters, please send static images only. Provide third party tags in a text file. Editorial staff reserves the right to edit for style, clarity and consistency.

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