

# Dedicated Email



Email your promotion, message, or event invitation to our opt-in email subscriber base. **Dedicated Emails** are one of the fastest, most effective tools a company can use. They allow your company to send a direct marketing message to your target market, our audience. Provide us with content and we'll deliver the email blast on your behalf.

## Digital Audience

Eblast Opt-ins . . . . . **36,000**  
Open Rate . . . . . **52%**  
CTR . . . . . **2.4%**

## Details

- **EXCLUSIVE** messaging
- **CREATE** content and craft your message
- **GROW** your internal database
- **DRIVE** traffic to your website
- **PROMOTE** events, new products or services
- **MARKET** your brand to our audience

## Specs

Image . . . . . 1000px w x 1150px h, 72 dpi  
File Type. . . . . JPG or HTML file with unsubscribe link  
URL . . . . . URL links (one)  
Subject Line . . . . . 3-5 words

## Creative Deadline

One week prior to delivery date.

