

# Display Ads

The screenshot shows the Marin Magazine website interface. At the top, there's a navigation bar with 'MARIN' in large letters and social media icons. Below that, a 'NiceGALS' banner advertises 'THE HIGHEST QUALITY CRD AND RELIEF SOLUTIONS, DIRECTLY TO YOUR DOOR'. The main content area features a large article titled 'Join Us for the Best Party of the Year: Best of the County' with a photo of a social gathering. To the right, there's a 'Making Marin Car Buyers Smile for over 20 Years' advertisement for 'CARTELLIGENT'. Below the main article, there's a 'The Latest' section with three small article thumbnails: 'Understanding the Growing Presence of Black Bears in Marin County', 'Expert Tips on How to Care for an Elderly Dog', and 'Life in Sausalito After 7 Years Soiling Around the World'. A 'Partner Articles' section follows with thumbnails for 'Best of the County 2023 Winners Spotlight', 'What Can I Do With My Property if I Have No Heirs?', 'Our 2023 Guide to Aging Beautifully: Providers in Marin County', and 'Waterfront Apartment Living at Its Best in Tiburon'. There's also a 'World-Class Treatment for Arthritis and Co-Occurring Conditions' advertisement for 'ALTA MIRA'. The 'In The Magazine' section includes thumbnails for 'Best Comedy Venue in Marin', 'The Best Food Insecurity Nonprofits in Marin', 'The Best Spas in Marin', 'Best Fitness Class in Marin', 'Best Landscape Design in Marin', and 'Where to Get the Best Indian Food in Marin'. An 'Upcoming Events' calendar lists events like 'On Land! at Marin MOCA', 'Forrest Gander and Lehua Taitano: Road in Rounds - MarinMOCA', and 'Marin Community Clinics Golf Tournament'. A 'Find Us on Instagram' section shows a grid of social media posts. At the bottom, there's an 'Explore Marin' section with thumbnails for 'The Best Music to See in Marin This August', 'Best New Places to Eat in Marin', and 'August: Outside Lands and More'. A footer navigation bar includes 'CURRENT ISSUE', 'DIGITAL EDITION', 'ARCHIVE', and 'SUBSCRIPTIONS'.

**Run of Site Display Ads** rotate on most pages to give advertisers maximum exposure. Provide four different sizes of your ad — leaderboard, anchor, half page and mobile leaderboard, and all four rotate on our site for one month.

## Digital Audience

Website Users . . . . . 43,987

## Display Leaderboard

Image Size . . . . . 2000px w x 250px h, 72 dpi  
 File Type. . . . . JPG / GIF / HTML5  
 URL . . . . . URL links (one)

## Display Half Page

Image Size . . . . . 300px w x 600px h, 72 dpi  
 File Type. . . . . JPG / GIF / HTML5  
 URL . . . . . URL links (one)

## Display Island

Image Size . . . . . 300px w x 250px h, 72 dpi  
 File Type. . . . . JPG / GIF / HTML5  
 URL . . . . . URL links (one)

## Display Mobile Leaderboard

Image Size . . . . . 320px w x 50px h, 72 dpi  
 File Type. . . . . JPG / GIF / HTML5  
 URL . . . . . URL links (one)

High impact units available upon request.

## Creative Deadline

One week prior to delivery date.

*Note: For times when the user's browser does not support creative functionality (HTML5) provide a JPG image.*