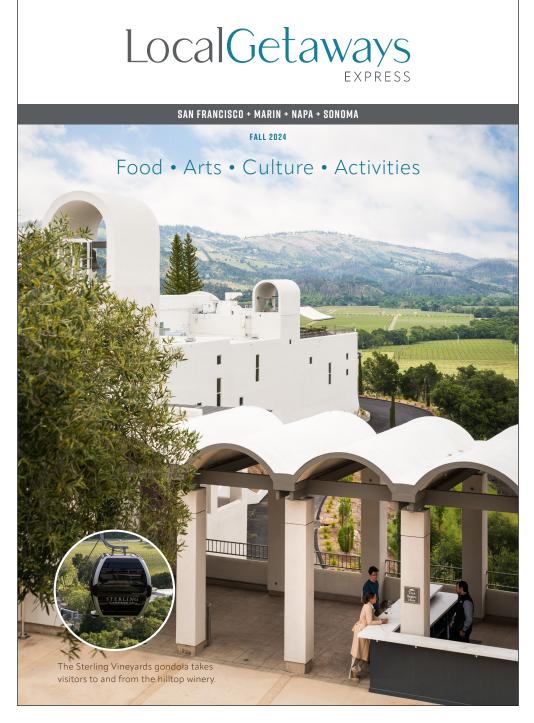
# 2025 MEDIA KIT



Local Getaways Express is here to inspire and inform visitors about the best places to eat, special events and things to do while visiting San Francisco, Wine Country and the surrounding area. It is a trusted resource to assist hotel guests plan their perfect itinerary. By partnering with Local Getaways Express, your business will be front and center in reaching this highly engaged audience.

### THE INSIDE SCOOP



Weld	come
	he Fall Issue of ays Express!
n to our numerous latings of places to to do and places to eat, this season we to immersa yoursall? In the dynamic of San Franceco and the lucanous allowe outrity spas. Sato offers a vessible of activations that come and a fish the sures the city transform and a fish the sures the city transform and a the the sures the city transform and any transform and the Exploratorium's After Dark series	Mario, offliring acres of gardem and open space amids the fail foliage. Except the histokie and basils of the oby and worture into the series landscapes of Wise Courter, where the ait is cript and the wiseyast offer a backdrop of unpravailable basisty. This lag pamerp voracity with the lauratoria offlirings of Wise Country space, where relaxation and involves the outer of the day. One of my dar space favorities it Basils Day Case, where at every visits. Holden teamings and one of the most
maps bend of sciencing, and and horms makes many sciences and con- certain the sciences and con- positions of the sciences and con- positions bend horms during the sciences and sciences and sciences and con- bulkation with and con- straints and sciences and con- positions and sciences and con- positions and sciences and con- positions and sciences and con- straint terms to proceed with the sciences and terms to proceed with the sciences and sciences and sciences and sciences and sciences and sciences and sciences and sciences and sciences and between the sciences and sciences and sciences and sciences and sciences and sciences and sciences and between the sciences and sciences and sciences and sciences and sciences and sciences and sciences and sciences and sciences and sciences and sciences and sciences and sciences and sciences and sciences and sciences and sciences	relaxing messages, I was treated to a glass
I dring experiences. Whether it's the drins um in Christon or a stratanal pared with gournet bibs in the Mission and outing promises a gastronomic is hen no other. "I'm Buy Areas Discovery Museum is to separat the minds of little ones, but is low it tool Located at the base of the ours Golden Gates Midge, it is mideal at that bridge willie or holiday card wring to get a taske of the true Main?	We hope this issue of Local Getaways Express imprins you to embark on your own fail advertus discovering the hidden grems and timeless traditions that make this region a destination like no other. If moduls, alor end or unheal concilenges to help direct you to an experience that you can only find in the Bay Awal Cheers,
It through the tiny and funky town of llowed by a picnic at The Marin Art &	Acutod



### **IN EVERY ISSUE**

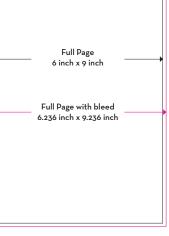
Welcome Letter In the Know: Meet the Local Getaways Concierge Spotlight: Current Happenings in San Francisco and Wine Country Calendar of Events and Map Comprehensive Listings: Activities, Dine, Museums, Art, Wine Tasting rooms and More

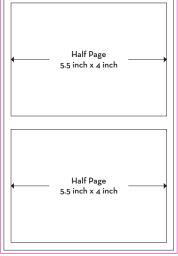




#### **CA VISITOR FORECAST\*** 2023 VISITORS: **279,100,000** 2023 SPEND: **\$154,400,000,000**









#### **Sponsored Listing**

Copy includes Company name, 25 word description, address, phone and URL

A one-point black border will be added to half page ads.

### **Published Quarterly**

Readership 20,000 Delivered to: 4 and 5 Star Hotel's Concierge Desks in San Francisco, the North Bay, Wine Country and in Rooms at Select Hotels. To mention a few: Clift Royal Sonesta, Palace Hotel, The Fairmont, Intercontinental Mark Hopkins, Parc 55, Taj Hotel, Hilton San Francisco, Ritz-Carlton San Francisco, Four Seasons Hotel, St. Regis San Francisco, Grand Hyatt San Francisco, Beacon Grand, Meadowood Napa Valley, Inn Above Tide, Casa Madrona, Cavallo Point and more. Additionally at Pier 39 Visitors Center, Sonoma Airport and Oakland Airport.



# TESTIMONIALS

**Local Getaways Express** is my go-to resource for inspiring local adventures and enhancing guest experiences at my hotel. It's an invaluable tool that helps me share the best of our region with visitors, ensuring they have unforgettable stays filled with hidden gems and local charm."

~ Geoffrey S. Faller, Vice President Northern California Concierge Association-NCCA

**Local Getaways Express** is my guide for every single guest. It's the guide I keep at our desk when no one is on duty. The content has guests and locals alike feeling like they have the inside scoop from a good friend. I feel like every new season it magically promotes up to date staycation ideas for locals and the latest activities for our new and returning visitors. I always learn something new despite all my personal research. The magazine shows me the same commitment to quality I show my guests. It is the ideal working partner!!"

~ Elaine Claros, Concierge, Grand Hyatt San Francisco

Local Getaways Express publication is my one guide for discovering hidden gems and must-visit spots in our vibrant city. It captures the essence of San Francisco with insightful features and compelling interviews making it an indispensable resource for locals and visitors alike. And no one has a better map!"

~ Liz Baca-Pryfogle, Concierge, Grand Hyatt San Francisco

6 Tam writing this note to express how pleased we all are here at The Fairmont to have such a really great guidebook to our area – Local Getaways Express is a concise, interesting, fun and helpful tool to help one enjoy our beautiful great Bay Area. Many thanks to Nikki Wood, whom I have known for quite a few years, and her Ace team, for bringing us the content we have been thirsting for. Brava! Hopefully, this will continue to be a part of our repertoire, as it is a BIG help for us and for all our clients.

~ Thomas P. Wolfe, Chief Concierge, Fairmont San Francisco

**Local Getaways Express** is informative, resourceful and entertaining. Whether one is a first-time visitor, seasoned traveler or a local resident, your publication provides all with trip planning, local events, dining opportunities and memorable experiences. We are fortunate to have an expert resource in the hospitality world!

~ Ric Lee, Chief Concierge, InterContinental Mark Hopkins

