

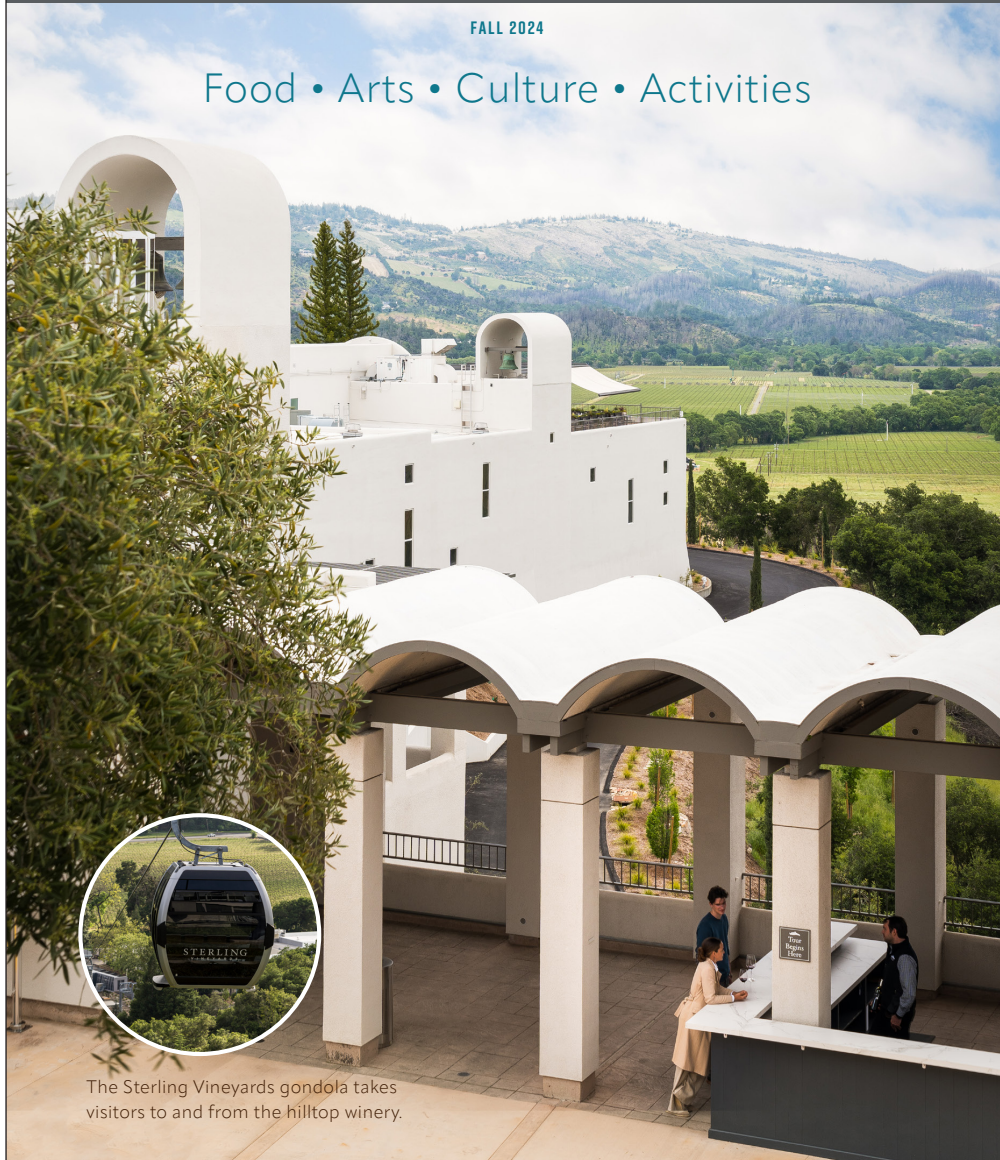
# 2025 MEDIA KIT

## LocalGetaways EXPRESS

SAN FRANCISCO + MARIN + NAPA + SONOMA

FALL 2024

Food • Arts • Culture • Activities



The Sterling Vineyards gondola takes visitors to and from the hilltop winery.

Local Getaways Express is here to inspire and inform visitors about the best places to eat, special events and things to do while visiting San Francisco, Wine Country and the surrounding area. It is a trusted resource to assist hotel guests plan their perfect itinerary. By partnering with Local Getaways Express, your business will be front and center in reaching this highly engaged audience.



# CALENDAR AND SPECS - 2025

## Spring Issue

March - May

**Close**  
Jan 24, 2025

**Materials**  
Jan 31, 2025

## Summer Issue

June - August

**Close**  
April 25, 2025

**Materials**  
May 2, 2025

## Fall Issue

September - November

**Close**  
July 25, 2025

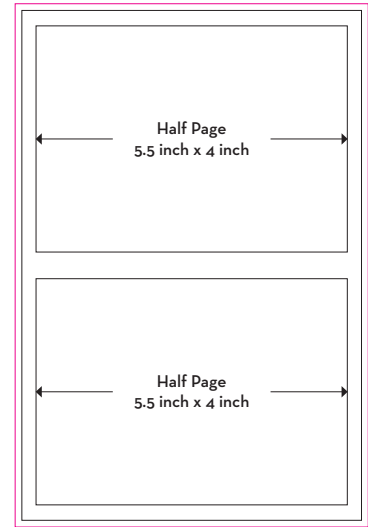
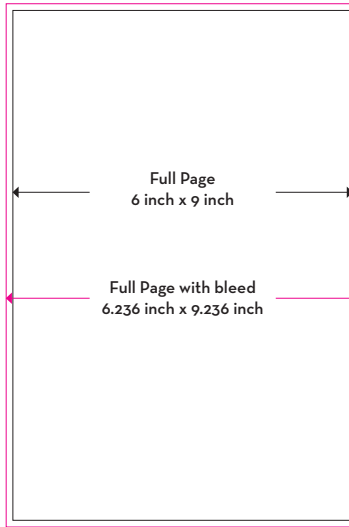
**Materials**  
Aug 1, 2025

## Winter Issue

December - February

**Close**  
Oct 24, 2025

**Materials**  
Oct 31, 2025



## Sponsored Listing

Copy includes Company name, 25 word description, address, phone and URL

A one-point black border will be added to half page ads.

## Published Quarterly

Readership 20,000 Delivered to: 4 and 5 Star Hotel's Concierge Desks in San Francisco, the North Bay, Wine Country and in Rooms at Select Hotels. To mention a few: Clift Royal Sonesta, Palace Hotel, The Fairmont, Intercontinental Mark Hopkins, Parc 55, Taj Hotel, Hilton San Francisco, Ritz-Carlton San Francisco, Four Seasons Hotel, St. Regis San Francisco, Grand Hyatt San Francisco, Beacon Grand, Meadowood Napa Valley, Inn Above Tide, Casa Madrona, Cavallo Point and more. Additionally at Pier 39 Visitors Center, Sonoma Airport and Oakland Airport.



# TESTIMONIALS

“**Local Getaways Express** is my go-to resource for inspiring local adventures and enhancing guest experiences at my hotel. It’s an invaluable tool that helps me share the best of our region with visitors, ensuring they have unforgettable stays filled with hidden gems and local charm.”

~ Geoffrey S. Faller, Vice President Northern California Concierge Association-NCCA

“**Local Getaways Express** is my guide for every single guest. It’s the guide I keep at our desk when no one is on duty. The content has guests and locals alike feeling like they have the inside scoop from a good friend. I feel like every new season it magically promotes up to date staycation ideas for locals and the latest activities for our new and returning visitors. I always learn something new despite all my personal research. The magazine shows me the same commitment to quality I show my guests. It is the ideal working partner!!”

~ Elaine Claros, Concierge, Grand Hyatt San Francisco

“**Local Getaways Express** publication is my one guide for discovering hidden gems and must-visit spots in our vibrant city. It captures the essence of San Francisco with insightful features and compelling interviews making it an indispensable resource for locals and visitors alike. And no one has a better map!”

~ Liz Baca-Pryfogle, Concierge, Grand Hyatt San Francisco

“I am writing this note to express how pleased we all are here at The Fairmont to have such a really great guidebook to our area – **Local Getaways Express** is a concise, interesting, fun and helpful tool to help one enjoy our beautiful great Bay Area. Many thanks to Nikki Wood, whom I have known for quite a few years, and her Ace team, for bringing us the content we have been thirsting for. Brava! Hopefully, this will continue to be a part of our repertoire, as it is a BIG help for us and for all our clients.

~ Thomas P. Wolfe, Chief Concierge, Fairmont San Francisco

“**Local Getaways Express** is informative, resourceful and entertaining. Whether one is a first-time visitor, seasoned traveler or a local resident, your publication provides all with trip planning, local events, dining opportunities and memorable experiences. We are fortunate to have an expert resource in the hospitality world!

~ Ric Lee, Chief Concierge, InterContinental Mark Hopkins